

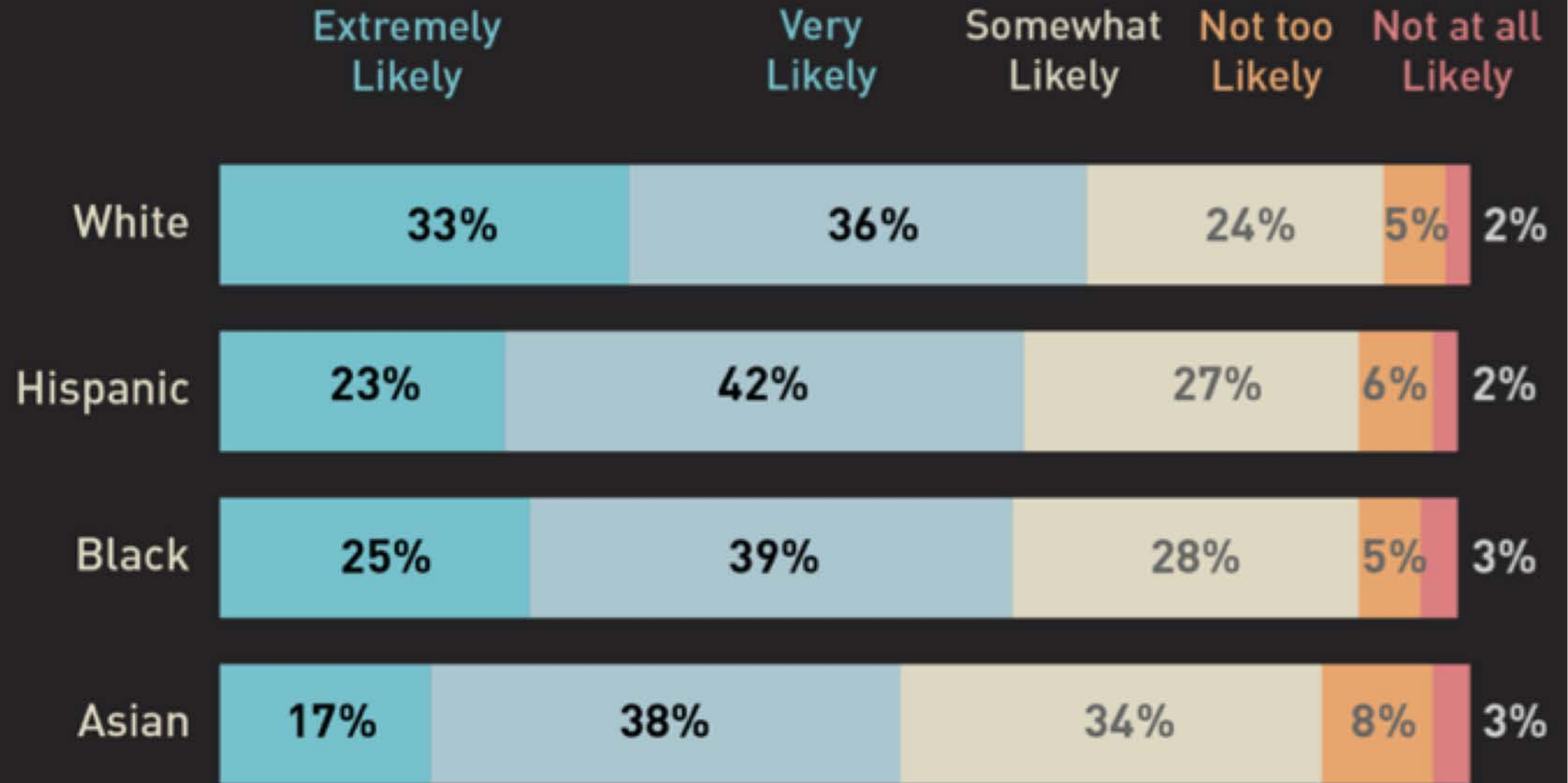


A Call to Action

**A A P I
D A T A**

Data bits

How likely would you be to fill out the census form?

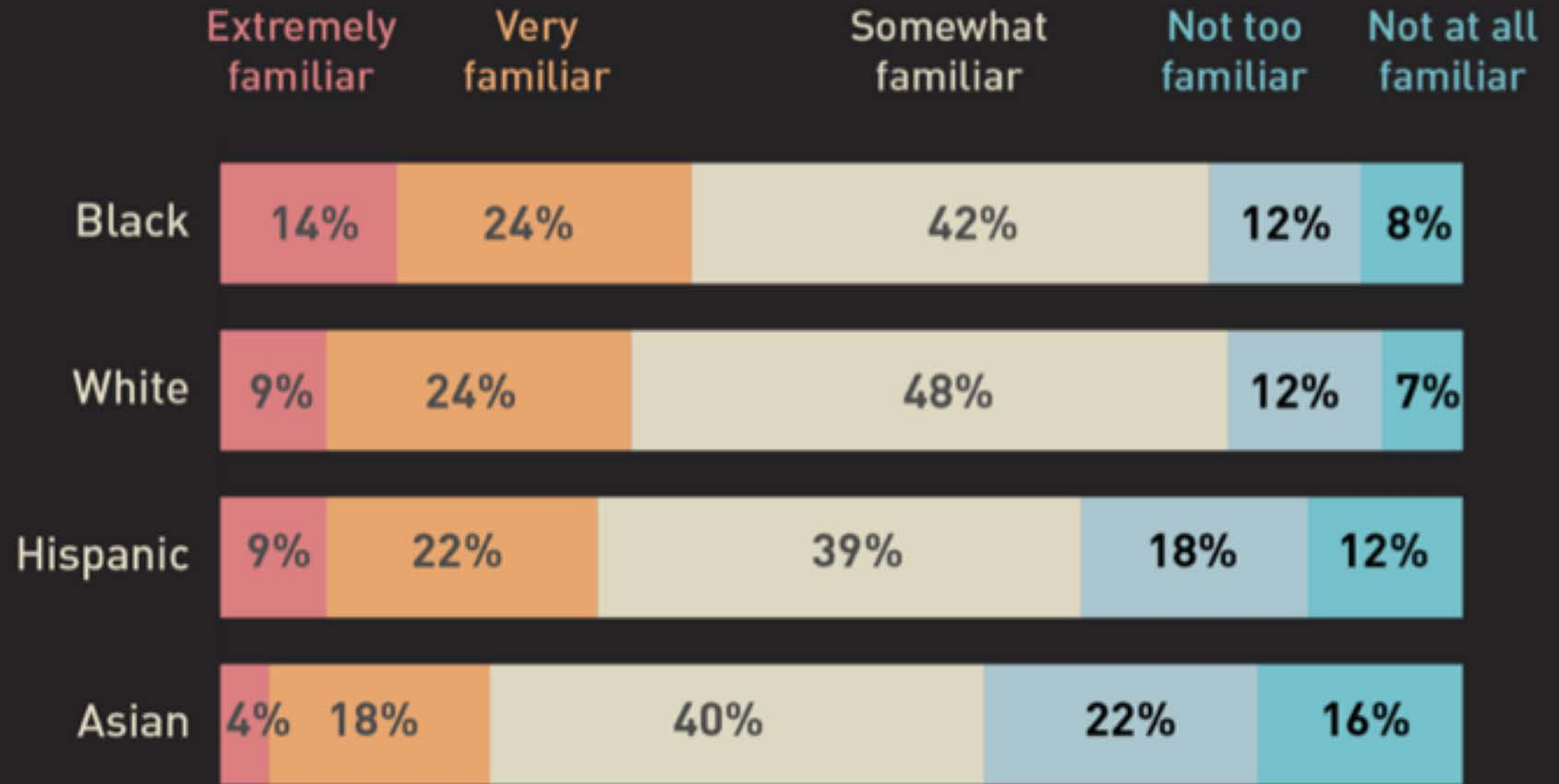


*Note: White, Black, Asian, and Small sample are non-Hispanic
Source: 2020 CBAMS Survey Report, U.S. Census Bureau*

**A A P I
D A T A**

Data bits

How familiar are you with the U.S. census?

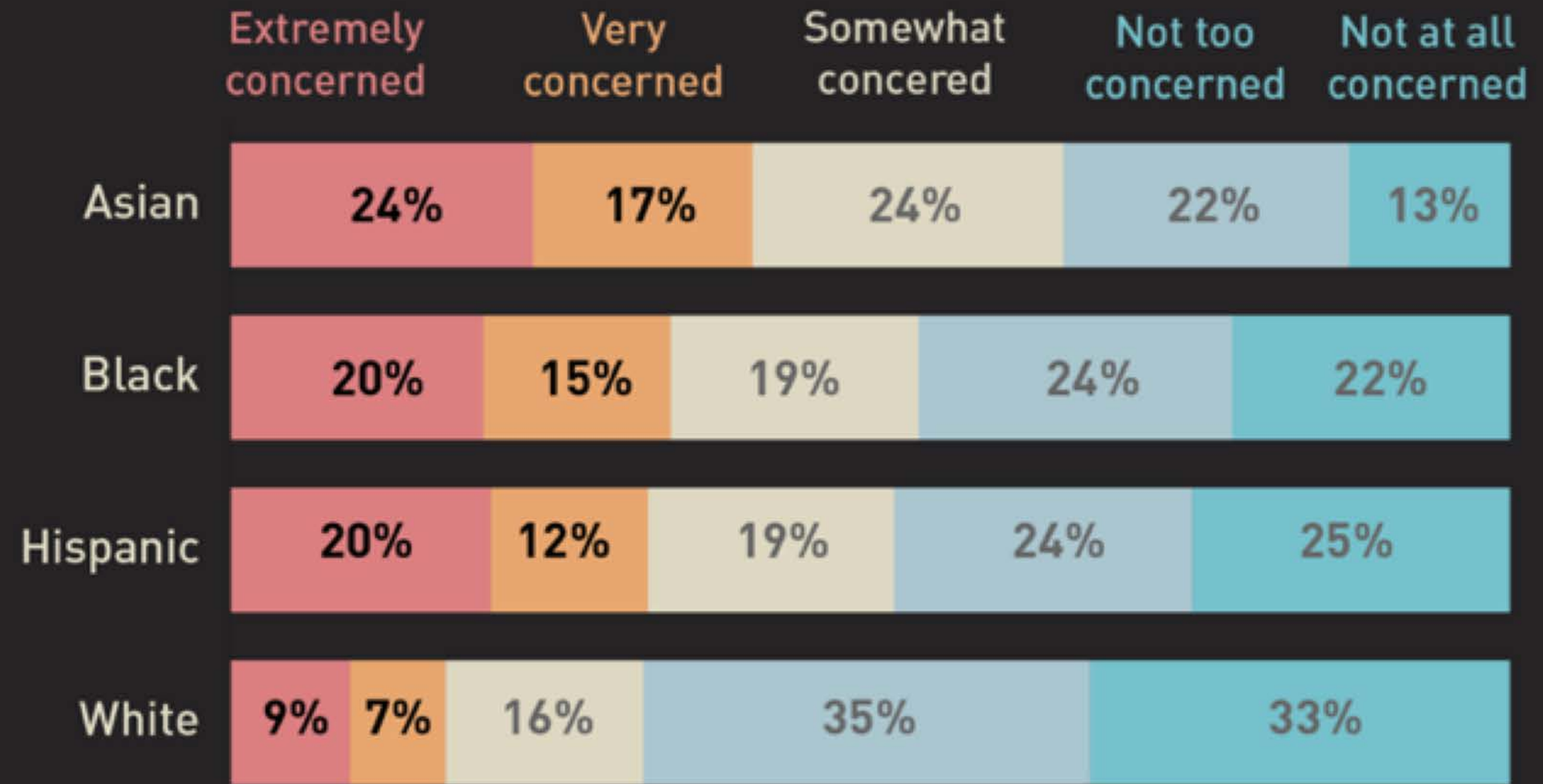


*Note: White, Black, Asian, and Small sample are non-Hispanic
Source: 2020 CBAMS Survey Report, U.S. Census Bureau*

A A P I D A T A

Data bits

How concerned are you, if at all, that the answers you provide to the 2020 Census will be used against you?



Note: White, Black, Asian, and Small sample are non-Hispanic
Source: 2020 CBAMS Survey Report, U.S. Census Bureau

“If they make the connection between completing a census form and the possibility of an increase in funding or support for their community, notably in support of critical communication institutions, organizations, and services.”