



AAPCHO

National Health Center Week 2015 Toolkit



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@AAPCHOtweets
@AAPCHOadvocates
@HepBpolicy

Introduction

This toolkit provides Association of Asian Pacific Community Health Organizations (AAPCHO) member health organizations and other Community Health Centers (CHCs) with tools and resources to encourage their participation in National Health Center Week (NHCW) 2015. The aim is to raise awareness about the value and impact of CHCs serving Asian Americans, Native Hawaiians, Pacific Islanders (AA&NHOP) and other communities.



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Policy Outreach Tools

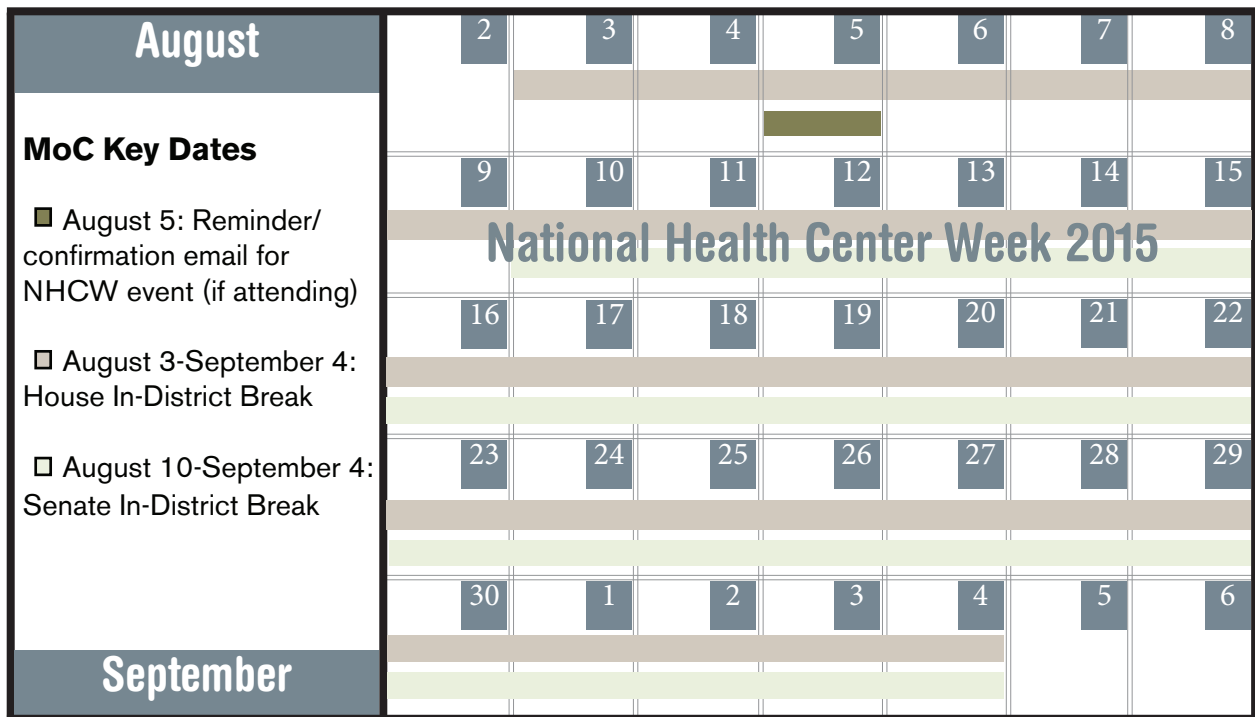
As a best practice, we recommend that you send a thank you letter to the Member of Congress (MoC) you visited with AAPCHO in Washington, D.C. or have met with in your local districts in the past. You can take this opportunity to invite your MoC to your health center’s NHCW event.



MoC Letter Template:
<http://bit.ly/1MGF3B5>

Note: Please copy Heather Skrabak when sending your thank you messages, as well as forward any follow-up responses you may receive to her at hskrabak@aapcho.org.

For more policy outreach tools, go to:
<http://www.healthcenterweek.com/public-civic-support.cfm>



Social Media Tools



Post on social media!

23 million strong! #NHCW15 message

Community Health Centers serve 23 million people annually. Support your local #CHC today! #NHCW15 #CHCchampions #healthequity

Sample Tweets

Let's celebrate our #CHCs for providing comprehensive primary care in over 25 #AAPI languages #AAPIhealth #NHCW15

A big thank you to #CHCs! W/ over 56 ethnic groups & 100 languages #AAPI need cultural & linguistically appropriate care #NHCW15

#AAPI diversity is our strength. Proud of #CHCs for their diverse & accessible care for all! #NHCW15

Addressing language & cultural barriers, #CHCs bridge the way to accessible & equitable care for #AAPI & all communities #NHCW15

S/O to [CHCs twitter name(s) here] for their commitment to providing accessible, equitable healthcare for all! #NHCW15 #AAPIhealth

It's more than just healthcare. It's also about bringing together communities for better. #CHCs #NHCW15

Fill in the blank! #CHCs bring communities "together for better _____" #NHCW15 #AAPI

Sample Facebook Posts

In honor of #NHCW15, we are celebrating Community Health Centers for their commitment to providing accessible and quality care to everyone regardless of language, culture, immigration status, and ability to pay. CHCs are a vital part of our healthcare system, especially in the push for health care as a right for all!

#AAPI community is a diverse and growing group in the US. CHCs offer care in over 25 AA & NHOPI languages, serving over 895,000 AA & NHOPI individuals. CHCs like [add CHCs here] address language, cultural, financial, and geographic barriers to healthcare for the AA & NHOPI community. A big thank you to our CHCs for keeping our AA & NHOPI community healthy!

You can check out more information and resources at:

[Insert link to one of the resources on the following page or to one of your organization's resources.]



#NHCW15
#CHCchampions
#AAPI

Multimedia Resources

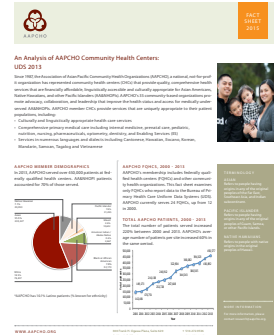
Fact Sheets

An Analysis of AAPCHO Community Health Centers (UDS Data Sheet)

<http://bit.ly/1ljhif3>

Health Centers' Role in Reducing Health Disparities Among Asian Americans, Native Hawaiians, and other Pacific Islanders (see fact sheet)

<http://bit.ly/1Jw1eXw>



Graphics & Images

Community Health Centers: Meeting the Needs of a Diverse and Growing AA&NHOPI Population

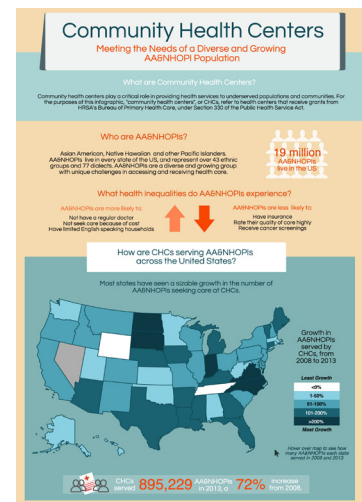
<http://bit.ly/1HPAhOf>

Health Centers' Role in Reducing Health Disparities Among Asian Americans, Native Hawaiians, and other Pacific Islanders (see infographic)

<http://bit.ly/1Jw1eXw>

AAPCHO #NHCW15 Graphic

<http://bit.ly/1E6KCng>



Videos

AAPCHO: Patients

<http://bit.ly/1UAb9V>

AAPCHO: Stakeholders

<http://bit.ly/1IG6JGC>

AA&NHOPIs and Community Health Centers

<http://bit.ly/1Hv3AFJ>



Other Resources

NACHC National Health Center Week "Tools for Hosts"

<http://www.healthcenterweek.org/tools-for-hosts.cfm>

