



IMPACTING COMMUNITY HEALTH: *FROM PATIENT EMPOWERMENT TO POLICY ADVOCACY*

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AAPCHO AA& NHPI CHC Summit , 5/26/17



- Serve over 28,000 patients annually in twelve different Asian languages
- Established in 1974 - dual mission of advocacy and service
- Primary, dental and behavioral health services





The fate of Mr. Hong Yee

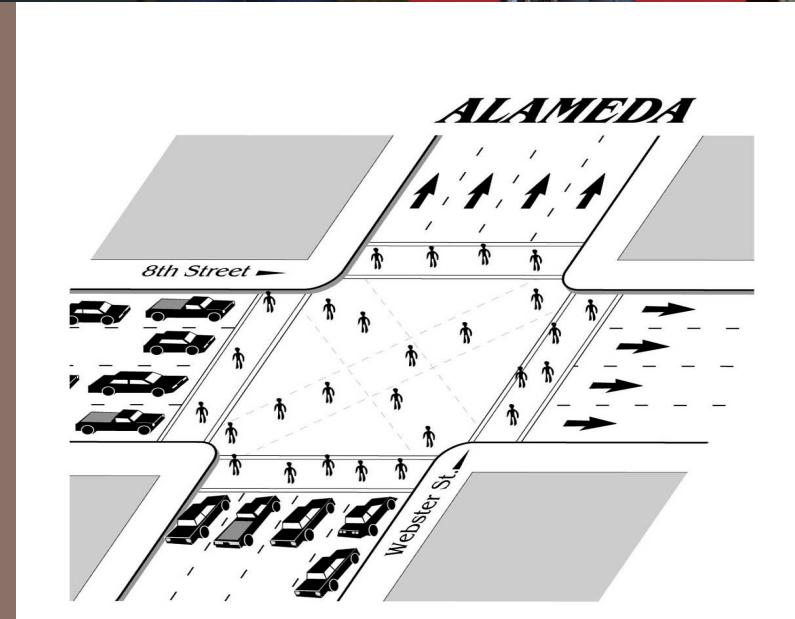
Understanding the problem



- **Highest rate of pedestrian and vehicle collisions**
- **1/3 are seniors**
- **20,000 shoppers, tourists, visitors/weekend**
- **14,000 cars on a daily basis**

Initial Campaign

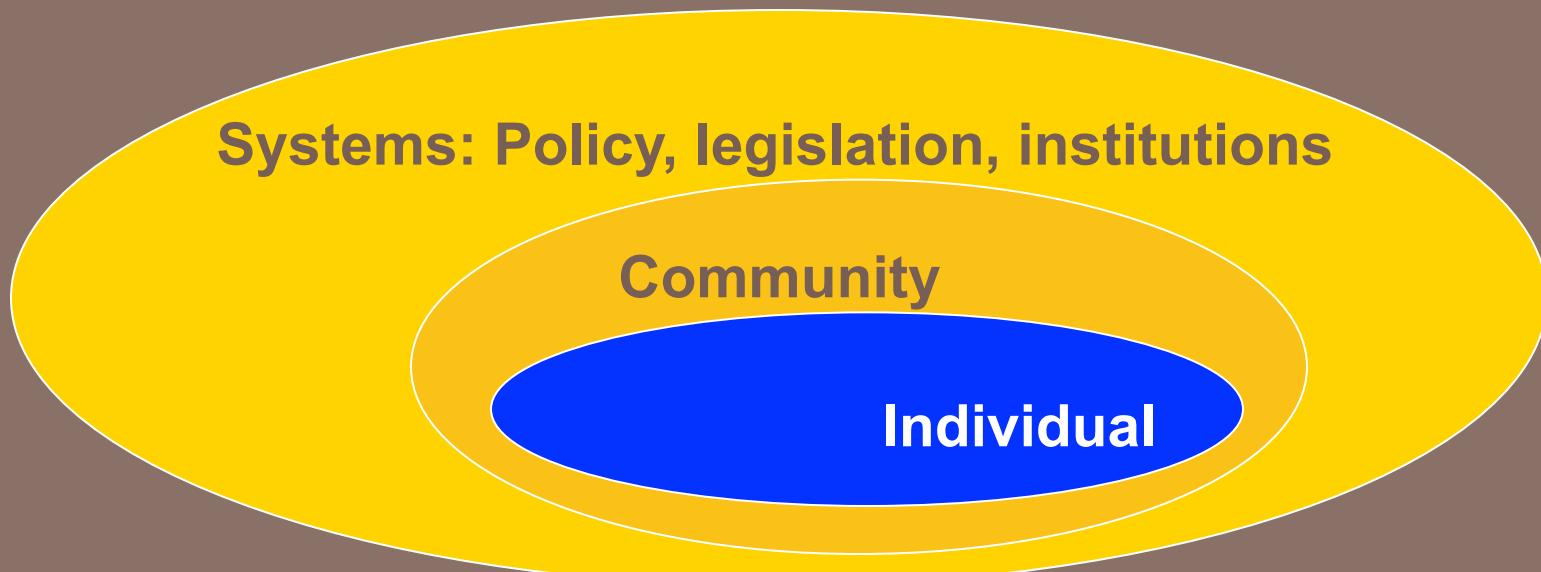
- Youth organizing and participation
- Educated local policymakers and community members
- Implementation of scramble system and a countdown signal



Re-defining the problem

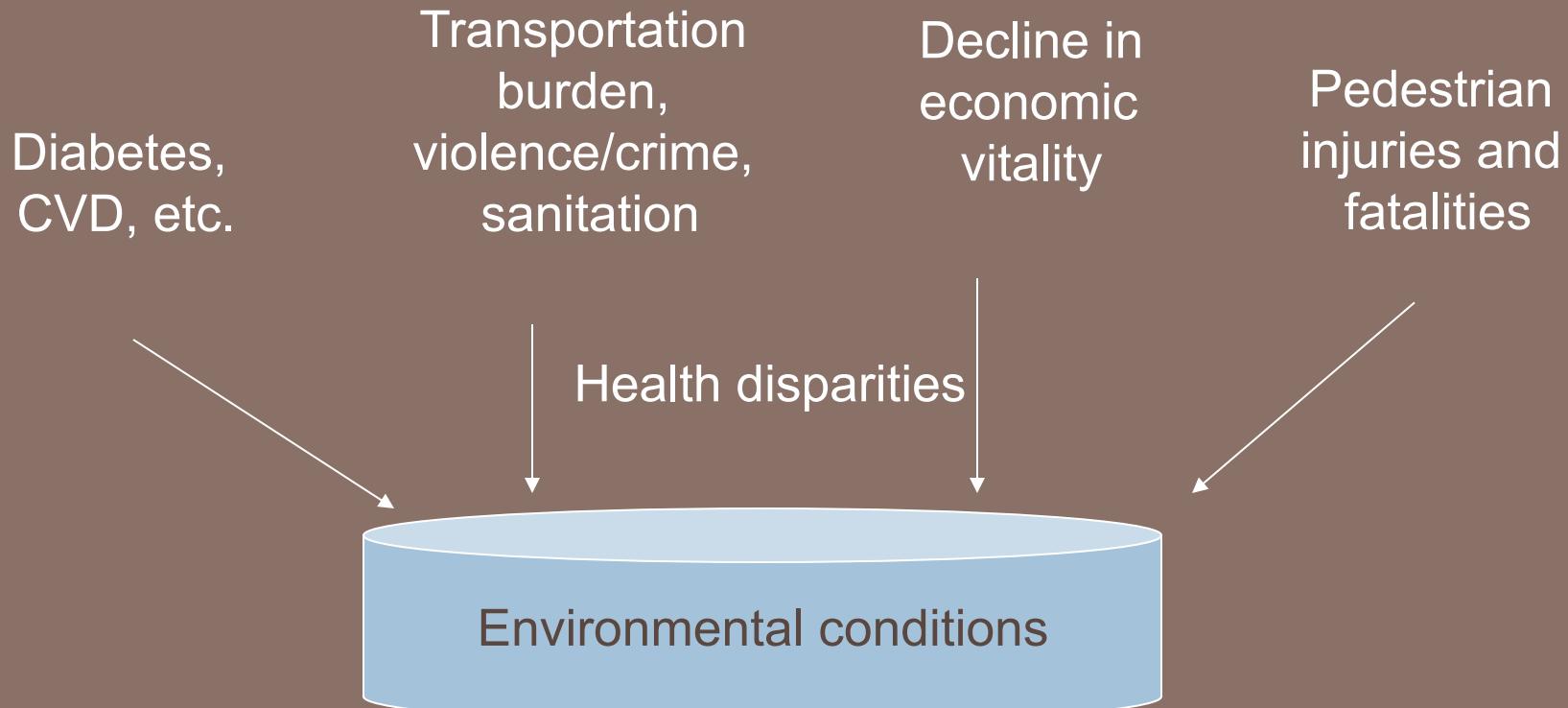
An Ecological Model approach to
re-defining the problem:

Pedestrian injury/fatality issue is an
environmental justice problem.



Re-shaping the narrative

Chinatown community suffers disproportionately from:



Revive Chinatown!

Planning to Capital Implementation

- Total separation of pedestrian and vehicle movement
- Improve pedestrian safety



Revive Chinatown!

Planning to Capital Implementation







OVEREXPOSED & UNDERINFORMED

CHEMICALS IN NAIL CARE PRODUCTS



Chemical	Possible Health Effects (cancer & reproductive)	Use
Benzene	Known human carcinogen; endocrine disruptor; long-term high level exposures can cause acute myelogenous leukemia (AML)	Nail polish remover
Benzoyl peroxide	Suggestive cancer risk based on animal studies	Artificial nail hardener
Di-n-butyl phthalate	Inadequate evidence for cancer in humans and animals; animal studies have been suggestive of adverse birth outcomes (e.g. low birth weight, cleft palate); endocrine disruptor	Nail polish
Formaldehyde	Some suggestive evidence that workplace exposure could lead to more than expected cancers of nose and throat	Nail hardeners, nail polish
Glycol Ethers	Found to cause birth defects and damage to the testicles in laboratory animals; reduce sperm counts in men	Artificial nails (occasionally)
Methylene Chloride	Probable cancer-causing agent in humans (WHO, EPA & DHHS)	Artificial nails
Toluene	Very high levels during pregnancy could lead to birth defects and retard mental abilities, and growth	Nail polish

Nail Salon Worker Health Concerns

- **Acute Health Symptoms**

- Headaches, dizziness, asthma, dermatitis

- **Adverse Reproductive Outcomes**

- Low-birth weight
 - 2015 study: Vietnamese manicurists at greater risk of pregnancy complications such as placenta previa, gestational diabetes, etc.

- **Cancer**

- Concerns about regular exposure to known and suspected carcinogens

Demographics

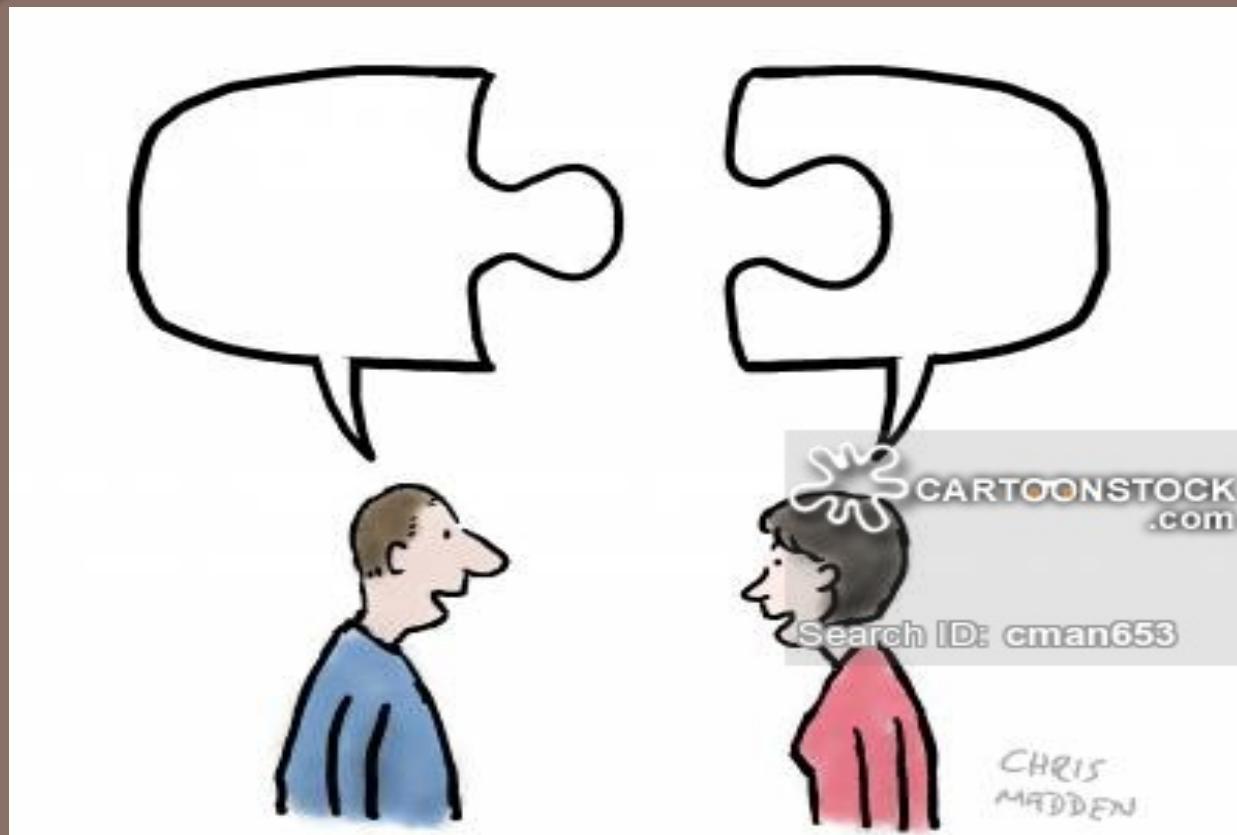


- Nationwide over 400,000 nail salon workers-Korean, Vietnamese, Nepal
- Workers of Asian descent comprise up to 58% of nail salon workforce
- Vast majority are female immigrants, limited English speaking. Distrustful of government.
- Average yearly income \$22,500

Major Gaps

Outreach
& Education

Policy



Research

It began as a small gathering of six



THE CALIFORNIA HEALTHY NAIL SALON COLLABORATIVE



Workshops & Trainings



**Giữ Gìn
Sức Khỏe
và An Toàn**

Khi Làm Móng Tay
Móng Chân

Sách Hướng Dẫn Cho
Nhân Viên Tiệm Móng Tay

- Fourth grade literacy level
- Utilized pictures and visuals
- Simple realistic tips via focus groups
- Using a train-the-trainers approach, and standardized all training materials and scripts.

Behavior Change?

Systems Change?



Taking action

Leadership Development



Community Empowerment

Building a Model: Addressing social factors

Where can I find a recognized Healthy Nail Salon?

Visit SFEenvironment.org/healthynailsalons
or look for the Healthy Nail Salon
Recognition Program logo on your
next salon visit.

A photograph of a woman's hands with red-painted fingernails. She is wearing a white long-sleeved shirt. In the background, there are other hands and arms, suggesting a nail salon environment. A small circular logo for the Healthy Nail Salon Program is visible in the bottom right corner of the image area.

San Francisco's Healthy Nail Salon Program

Nail salons that
protect your health
and the environment

The official logo for the San Francisco Healthy Nail Salon Program. It features a stylized blue and white design with the text "San Francisco's Healthy Nail Salon Program" and "A Partnership between the City and County of San Francisco".

A collection of various nail polish bottles in different colors (purple, green, pink, red, blue) arranged on a surface. Some bottles have their caps removed, showing the liquid inside. The bottles are of different sizes and shapes, including square and rounded designs.

The logo for SFE Environment, featuring a stylized green leaf or flower icon inside a circle.

SF Environment

Our home. Our city. Our planet.
A Department of the City and County of San Francisco

11 Grove Street, San Francisco, CA 94102
SFEenvironment.org • (415) 355-3700

Healthy Nail Salon Program



Local Policy

SAN FRANCISCO NAIL SALON RECOGNITION PROGRAM ORDINANCE

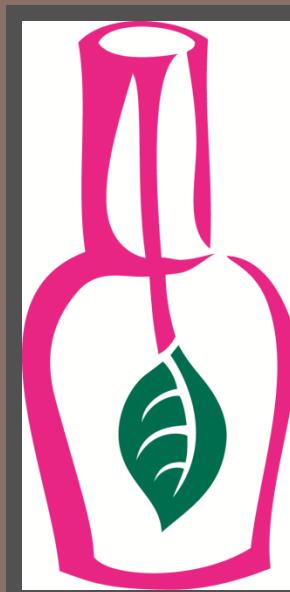
PASSES UNANIMOUSLY!!!!



Replicating the Model



Los Angeles Times



HEALTHY
NAIL SALON
PROGRAM



THE DAILY JOURNAL
The Peninsula's homepage

San Jose Mercury News

“ PRI®



Telling the story...



143 HEALTHY NAIL SALONS

Scaling the model: Statewide Legislation



Supporting the model



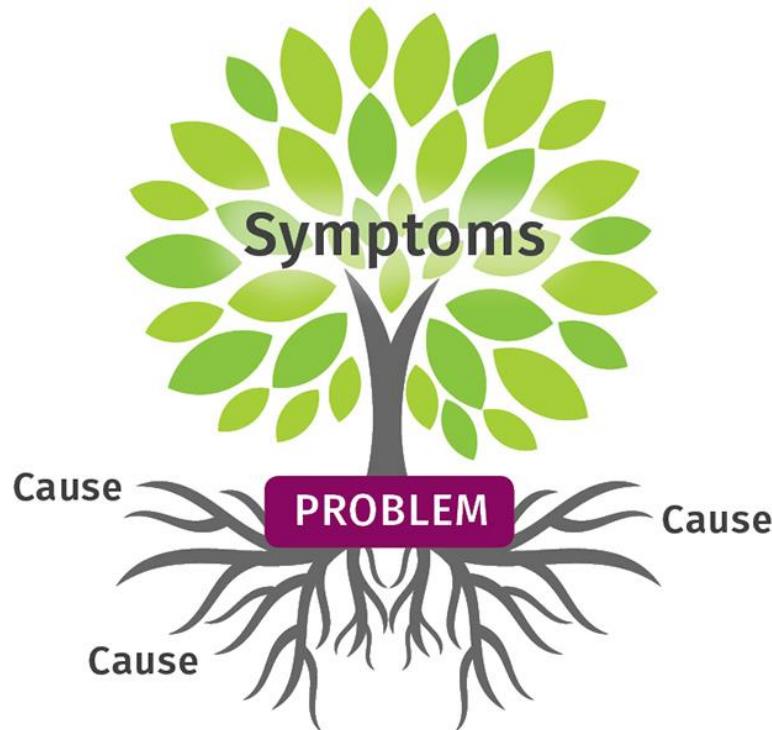
Healthy Nail Salon Microloans

RESHAPE
THE
NARRATIVE

ADDRESS
ROOT
FACTORS

ASSET BUILD

COLLABORATE



QUESTIONS?

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