

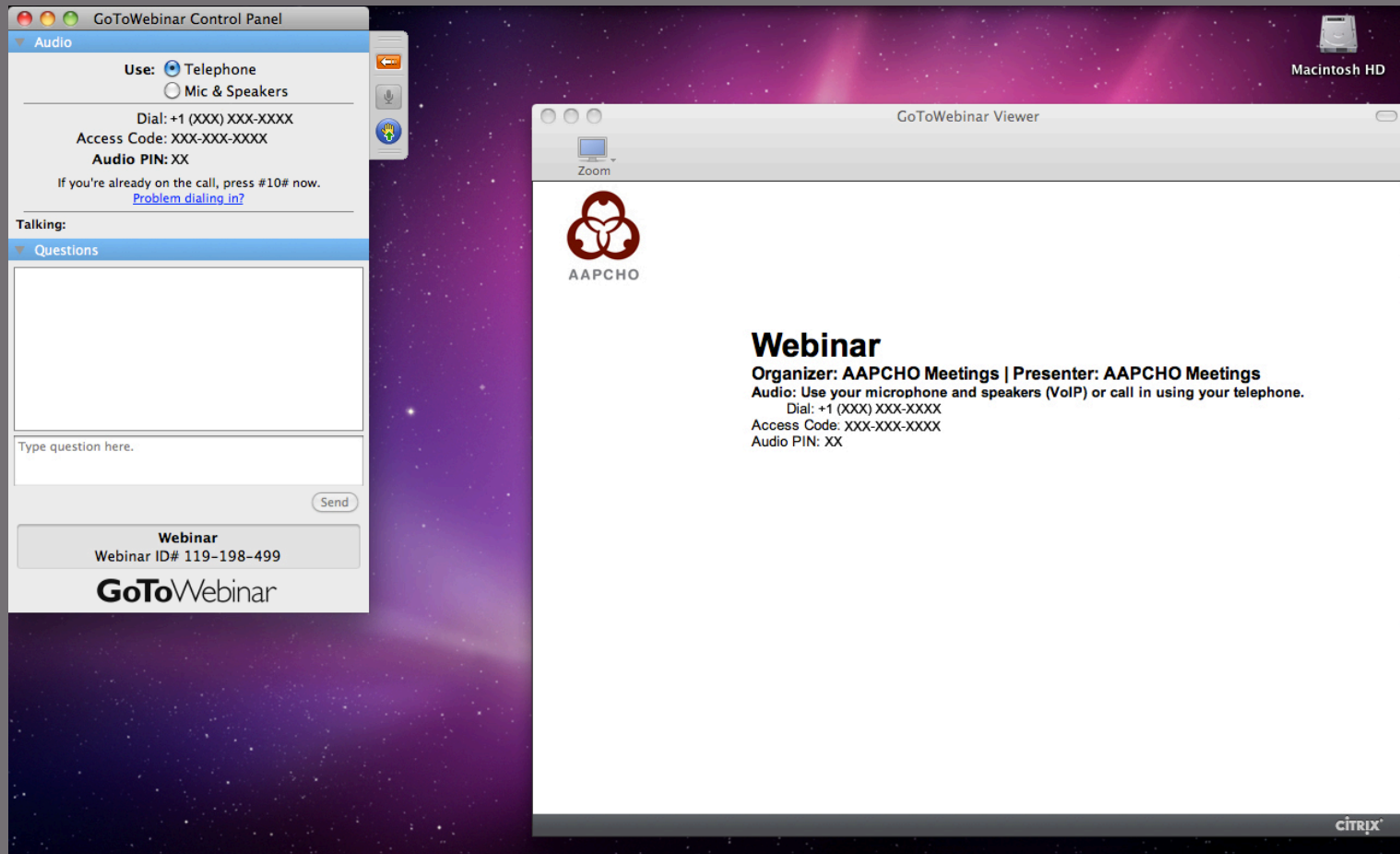


Civic Engagement Initiative Kick-Off

January 28, 2015

Jen Lee, Director of Community Services and Partnerships

Housekeeping



The screenshot shows a Mac desktop with a purple and blue starry background. In the top right corner, there is a 'Macintosh HD' icon. Two windows are open:

- GoToWebinar Control Panel:** This window is on the left. It has a title bar with standard Mac window controls. The 'Audio' tab is selected, showing options for 'Use: Telephone' (selected) and 'Mic & Speakers'. Below this, it displays 'Dial: +1 (XXX) XXX-XXXX', 'Access Code: XXX-XXX-XXXX', and 'Audio PIN: XX'. A note says 'If you're already on the call, press #10# now.' with a link 'Problem dialing in?'. There is a 'Talking:' section, a 'Questions' section with a text input field and a 'Send' button, and a 'Webinar' section showing 'Webinar ID# 119-198-499' and the 'GoToWebinar' logo.
- GoToWebinar Viewer:** This window is on the right. It has a title bar with standard Mac window controls. It displays the AAPCHO logo (three interlocking circles) and the text 'AAPCHO'. Below the logo, it says 'Webinar' in a large font, followed by 'Organizer: AAPCHO Meetings | Presenter: AAPCHO Meetings'. It then lists 'Audio: Use your microphone and speakers (VoIP) or call in using your telephone.', 'Dial: +1 (XXX) XXX-XXXX', 'Access Code: XXX-XXX-XXXX', and 'Audio PIN: XX'. The Citrix logo is visible in the bottom right corner of the window.

Submitting Questions

If you have any questions, please click the  button.

Alternatively, you can submit questions by typing them into the “Questions” field on your Control Panel.

Agenda

- Welcome
 - Sue Van, President & CEO, Wallace H. Coulter Foundation
- Civic Engagement Initiative Goals
- Key Activities
 - Staff Education and Training
 - Partnership Development
 - List Building and Data Management
- Resources
 - AAPCHO Civic Engagement Web Page
 - Other Materials
 - Consultant Support
- Key Dates
- Q&A

Speaker



Sue Van
President & CEO

What is Civic Engagement (CE)?

- Working to make a difference in the lives of our communities by cultivating the knowledge, skills, values, and motivation necessary to make that difference.
- Promoting the quality of life in our communities through political and non-political processes.

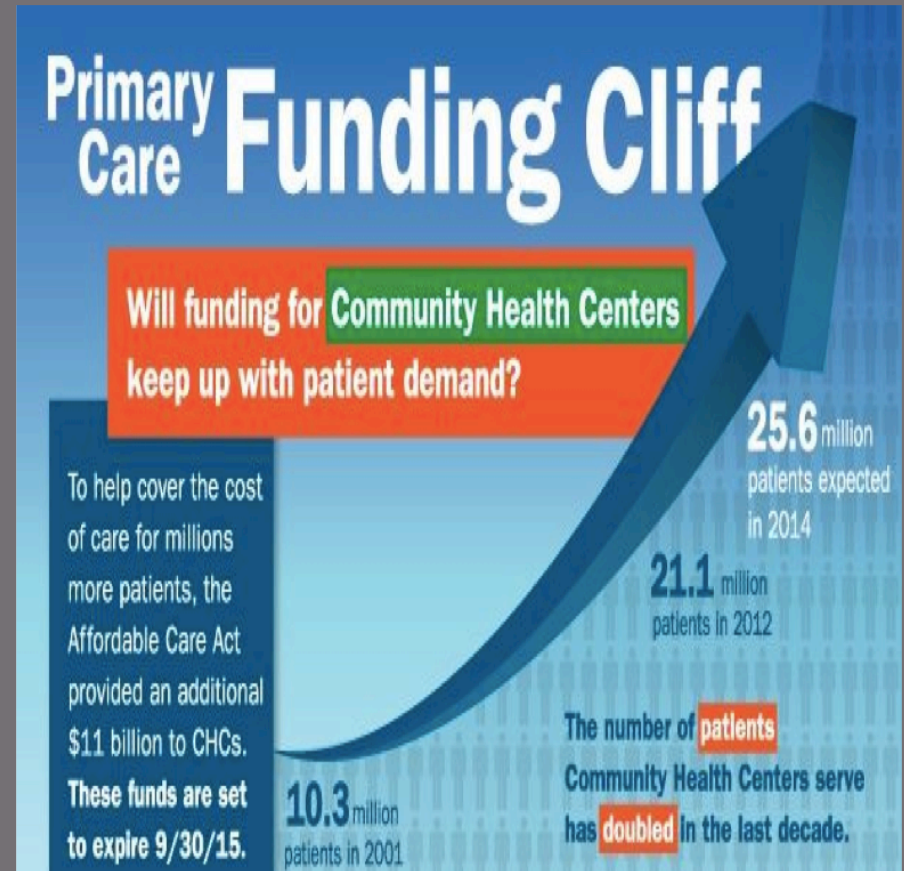


CE Initiative Goals

- Cultivate and develop a comprehensive database of health center advocates to be leveraged for the ongoing support and sustainability of community health center funding (Cultivate list)
- Increase the capacity of member CHCs to offer patients and community members opportunities to become more civically engaged and informed.
- Establish a sustainable and scalable civic engagement model for member CHCs

What is at Stake?

- Primary Care Funding Cliff has placed the future of health center funding in jeopardy
- Preservation of existing Medicaid expansions
- Preserve National Health Service Corps and Teaching Health Center funding
- Existing and new resources are needed to address the unmet health needs of AANHOPs



Key Activities: Partnership Development

- Participation in local civic engagement table (WA, Northern CA)
- Leverage state-based efforts with PCAs and local clinic consortium
- Engage in Get Out the Vote (GOTV) activities
- Collaborations for on-site trainings, visibility of voter resources, civic engagement opportunities

<http://bit.ly/AAPCHO-RTV>

REGISTER TO VOTE



Thank you for using AAPCHO's **AA&NHOPI Health Voice** online voter registration tool!

If you have any questions or would like to give us feedback about this tool, please email civic-engagement@aapcho.org.

In order for you to cast your vote come election time, you need to be registered. This quick tool will allow you to complete the necessary information in order to generate a voter registration form, which you will then print and sign.

WHAT IS THE NAME OF YOUR COMMUNITY HEALTH CENTER?

Select One

SUBMIT

Not listed? You can still register to vote [here](#).

Applying to register or declining to register to vote will not affect the amount of assistance that you will be provided by this organization.

Voter registration services are available without regard to the voter's political preference. Information and other assistance regarding registering or voting shall not be withheld or refused on the basis of support for or opposition to particular candidates or a particular party.

Key Activities: Staff Education and Training

- Civic Engagement Coordinator (CEC) Designate
- Board commitment & engagement
- Incorporate use of AAPCHO's online voter registration tool
- **AAPCHO Advocacy Action Network!**




Enhance the culture of advocacy at your health center!

Key Activities: List Building and Data Management

- Build and cultivate base of engaged health center advocates (voters & advocates!)
- Integrate use of Rock the Vote's Online Voter Registration Tool
- Integrate use of onsite civic engagement tracking tools with the use of Salsa
- Reporting Requirements:
 - March 16, 2015
 - June 15, 2015
 - Sept 14, 2015
 - Dec 15, 2015 (final)

Resources: AAPCHO CE Web Page

<http://bit.ly/AAPCHO-CE>



AAPCHO

✓ **REGISTER TO VOTE** | [Health Insurance Enrollment Glossary](#) | [Ebola Update](#) | [Become a Member](#) | [Statements & Releases](#)

[ABOUT US](#) | **[POLICY INITIATIVES](#)** | [FOCUS AREAS](#) | [RESOURCES](#) | [OUR MEMBERS](#)

Overview

- Current Initiatives
 - Civic Engagement Initiative
 - Implementing the ACA
 - Supporting Common-Sense Immigration Reform
 - Promoting the PCMH Model
 - Eliminating Health Disparities
 - Diabetes
 - Hepatitis B
 - Advocating for HPSAs & MUA/Ps
 - Supporting the WHIAAPI
- Coalition Building
- Action Alert
- Comments, Letters, and Testimonies

CIVIC ENGAGEMENT INITIATIVE

Community Health Centers (CHCs) have been identified as an invaluable, trusted, and critical partner best poised to educate and empower communities. In this role, CHCs play a key part in civic engagement, mobilizing individuals to create change at local and national levels to improve the health of their communities. These efforts can include voter engagement, education, and community collaboration.

AAPCHO's Civic Engagement Initiative aims to increase the capacity of, and provide specialized training and technical assistance to, its member CHCs to increase their capacity to offer opportunities for patients and community members to become more civically engaged and informed.


CONTACT

Jen Lee, Director of Community Services and Partnerships


GOAL

To establish a sustainable and scalable model for CHCs to engage constituents and clients in broader civic engagement and nonpartisan voter engagement activities.

RELATED RESOURCES



AAPCHO Online Voter Registration Tool



What the Health Center Funding Cliff Means to You (Nov 2014)

Resources: Other Materials

- Posters
- USA.gov
 - Voter registration information and state Registrar of Voter links
 - www.usa.gov/Citizen/Topics/Voting/Register.shtml
- APIA Vote www.apiavote.org
- Non-Profit Vote www.nonprofitvote.com



SỨC KHỎE CỦA BẠN.
Ý KIẾN CỦA BẠN.
HÃY LÊN TIẾNG BẰNG
LÁ PHIẾU CỦA MÌNH.

YOUR HEALTH,
YOUR VOTE.
MAKE IT COUNT.
REGISTER TO
VOTE HERE.

GHI DANH BỎ
PHIẾU TẠI ĐÂY.

Resources: Expert Consultants

- Marc Wetherhorn, www.winningadvocacy.com
- George Pillsbury, Non-Profit Vote, www.nonprofitvote.org
- Fair Elections Legal Network
www.fairelectionslegalnetwork.com
- State Voices www.statevoices.org
- Crossroads Campaigns www.crossroadscampaigns.com

Key Dates

- **FEBRUARY 4, 2015** (8:30a HST/11a PST/2p EST)
 - What: Salsa Database Training, Register at: <http://bit.ly/1yNhZMS>
 - Who: CECs
- **FEBRUARY 25, 2015** (time TBD)
 - What: Reporting Requirements Webinar (NACHC report-back prep)
 - Who: CECs
- **MARCH 17, Washington D.C.**
 - What: NACHC P&I Civic Engagement Partners Convening
 - Who: CEOs/Executive Directors
- **SAVE THE DATE: MAY 11-14, Washington, D.C.**
 - What: CEC face-to-face meeting, WHIAAPI Summit
 - Who: CECs

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Submitting Questions

If you have any questions, please click the  button.

Alternatively, you can submit questions by typing them into the “Questions” field on your Control Panel.

Thank you!

If we were unable to answer your questions today, contact us at civic-engagement@aapcho.org.

For more information, visit AAPCHO's website at:
<http://bit.ly/AAPCHO-CE>